



Not actual patient. BRAFTOVI is approved for the treatment of adult patients only.

The possibility of more time here BRAFTOVI + cetuximab may help you live longer

BRAFTOVI (encorafenib) taken in combination with cetuximab is a chemo-free* targeted treatment for adults with previously treated BRAF+ (V600E) metastatic colorectal cancer (CRC). BRAFTOVI should not be used to treat wild-type BRAF CRC.

*BRAFTOVI is not traditional chemotherapy. It targets cancer cells with a certain mutation, but it may also affect healthy cells.

In a clinical trial, people taking BRAFTOVI in combination with cetuximab lived for a median[†] of 8.4 months compared with a median of 5.4 months for people taking chemotherapy in combination with cetuximab.

BRAFTOVI + cetuximab will not work for everyone. Results may vary.

[†]Median is defined as the middle number in a group of numbers arranged from lowest to highest. In the trial, 220 people were given BRAFTOVI in combination with cetuximab, and 221 were given chemotherapy in combination with cetuximab.

SELECTED IMPORTANT SAFETY INFORMATION

BRAFTOVI (encorafenib) may cause serious side effects, including:

- Risk of new skin cancers. BRAFTOVI, when used alone or with cetuximab, may cause skin cancers called cutaneous squamous cell carcinoma or basal cell carcinoma. Talk to your healthcare provider about your risk for these cancers.
 - Check your skin and tell your healthcare provider right away about any skin changes, including a:
 - o new wart
- o skin sore or reddish bump that bleeds or does not heal
- o change in size or color of a mole

Your healthcare provider should check your skin before treatment, every 2 months during treatment, and for up to 6 months after you stop treatment to look for any new skin cancers.

Your healthcare provider should also check for cancers that may not occur on the skin. Tell your healthcare provider about any new symptoms that develop during treatment.



Learn how treatment with BRAFTOVI + cetuximab may help

This guide was designed to help you learn more about previously treated BRAF+ (V600E) metastatic colorectal cancer (CRC), how BRAFTOVI (encorafenib) + cetuximab may help, and possible serious and common side effects of this combination therapy.



Remember, this brochure is being provided for your information only and does not replace the medical advice of your doctor.

Be sure to consult your doctor regarding any questions or concerns you may have about your specific medical condition or treatment plan.

What is BRAFTOVI?

BRAFTOVI is a prescription medicine used in combination with a medicine called cetuximab for the treatment of adults with cancer of their colon or rectum (colorectal cancer):

- that has been previously treated, and
- that has spread to other parts of the body, and
- that has a certain type of abnormal "BRAF" gene

BRAFTOVI should not be used to treat people with wild-type BRAF colorectal cancer. Your healthcare provider will perform a test to make sure that BRAFTOVI is right for you.

It is not known if BRAFTOVI is safe and effective in children.

Selected Important Safety Information

- Heart problems, including heart failure. Your healthcare provider will check your heart function before and during treatment. Tell your healthcare provider right away if you have any of the following signs and symptoms of a heart problem:
- o feeling like your heart is pounding or racing
- o shortness of breath
- o swelling in your hands, ankles, legs, or feet
- o feeling faint or light-headed



UNDERSTANDING DIAGNOSIS	4
ABOUT BRAFTOVI + CETUXIMAB	5-7
POSSIBLE SERIOUS AND COMMON SIDE EFFECTS	8-9
TAKING BRAFTOVI + CETUXIMAB	10-12
IMPORTANT SAFETY INFORMATION AND INDICATION	13-14
FINANCIAL AND PERSONALIZED SUPPORT	15-16
SUPPORT FOR CAREGIVERS	17

Selected Important Safety Information

- Liver problems. Your healthcare provider will perform blood tests to check your liver function before and during treatment. Tell your healthcare provider if you have any of the following signs and symptoms of a liver problem:
 - o yellowing of your skin or your eyes
- o loss of appetite

o bruising

- o dark or brown (tea-colored) urine
- o tiredness

o bleeding

o nausea or vomiting

About metastatic colorectal cancer

Colorectal cancer (CRC) is a type of cancer that starts in the colon or rectum. When you were diagnosed, your doctor may have referred to your type of cancer as either colon or rectal cancer—that's because these cancers, which start in the large intestine, share similar features.

When the cancer has spread outside the colon or rectum to other distant parts of the body, it is called metastatic colorectal cancer (mCRC).

Did you know? About 70% of colorectal cancers will eventually become metastatic.

What are biomarkers?

There are **certain characteristics that may be specific to someone's diagnosis**. One of these specific characteristics can be identified by something called a "biomarker," which can be found by testing tissue from the tumor or a sample of blood.

Biomarker testing may be used to help doctors know if the cancer has an abnormal gene that can cause cancer to grow and spread faster. Knowing if your cancer has abnormal genes from biomarker testing can help your doctor recommend treatment options.

What is BRAF?

One type of biomarker is called "BRAF." If your metastatic CRC tested BRAF positive (BRAF+), that means it may have a certain type of abnormal BRAF (V600E) gene. Your doctor may recommend a treatment combination based on your test results and diagnosis.



Know your biomarker status

Knowing what biomarkers your metastatic CRC has can help your doctor recommend treatment options. Ask your doctor about the results of your biomarker test.

Selected Important Safety Information

- Bleeding problems. BRAFTOVI (encorafenib), when taken with cetuximab, can cause serious bleeding problems, including in your stomach or brain, that can lead to death. Tell your healthcare provider and get medical help right away if you develop any signs of bleeding, including:
 - o headaches, dizziness, or feeling weak
 - o cough up blood or blood clots
 - o vomit blood or your vomit looks like "coffee grounds"
 - o red or black stools that look like tar

BRAFTOVI + cetuximab is a combination targeted therapy





BRAFTOVI (encorafenib) is a targeted treatment, which works to target cancer cells with the BRAF+ (V600E) mutation. However, it may also affect healthy cells.

For adults with BRAF+ (V600E) metastatic CRC who have been previously treated, BRAFTOVI taken in combination with cetuximab is the first and only treatment combination approved by the FDA.

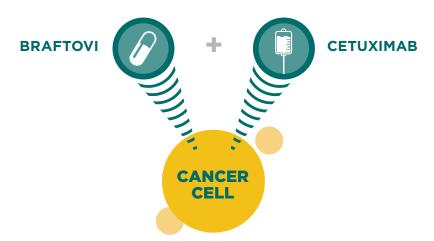
BRAFTOVI should not be used to treat people with wild-type BRAF CRC.

Here's how it works:

In BRAF+ (V600E) metastatic CRC, signals are sent within the cancer cells, telling the cancer to grow and spread. BRAFTOVI + cetuximab targets those signals at different points within the cell to help slow the growth of cancer.



Cancer cells multiply and the tumor may grow.



BRAFTOVI in combination with cetuximab targets signals that help slow the growth of cancer cells.

Selected Important Safety Information

- Eye problems. Your healthcare provider should perform an eye exam regularly during treatment. Tell your healthcare provider right away if you develop any new or worsening symptoms of eye problems, including:
 - o blurred vision, loss of vision, or other vision changes
 - o see colored dots
 - o see halos (blurred outline around objects)
 - o eye pain, swelling, or redness

How BRAFTOVI + cetuximab may help



BRAFTOVI (encorafenib) + cetuximab was studied in adults with BRAF+ (V600E) metastatic CRC that had progressed after 1 or 2 prior treatments.

Of those people who took part in the trial:

220

were given BRAFTOVI in combination with cetuximab

221

were given chemotherapy in combination with cetuximab.

This was the control group of the trial

Effect on overall survival

People treated with BRAFTOVI in combination with cetuximab experienced **greater overall survival** and lived for a median of 8.4 months. People treated with chemotherapy in combination with cetuximab lived for a median of 5.4 months.

Median is defined as the middle number in a group of numbers arranged from lowest to highest.

Median Overall Survival



BRAFTOVI + cetuximab will not work for everyone. Individual results may vary.

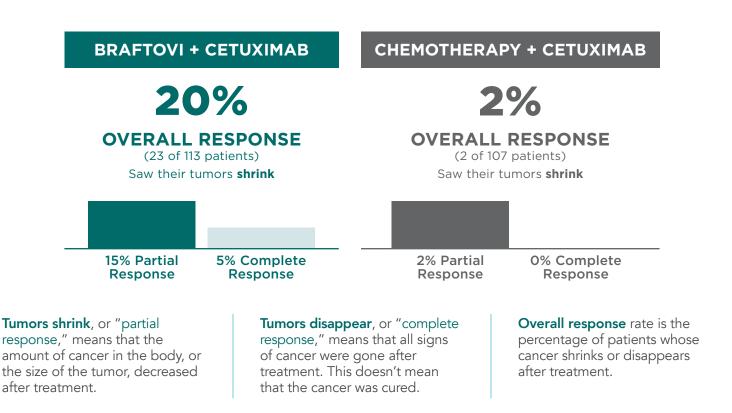
Selected Important Safety Information

• Changes in the electrical activity of your heart called QT prolongation. QT prolongation can cause irregular heartbeats that can be life-threatening. Your healthcare provider should do tests before you start taking BRAFTOVI with cetuximab and during your treatment to check your body salts (electrolytes). Tell your healthcare provider right away if you feel faint, light-headed, dizzy, or if you feel your heart beating irregularly or fast during treatment with BRAFTOVI and cetuximab. These symptoms may be related to QT prolongation

How BRAFTOVI + cetuximab may help (continued)



Some people saw their tumors shrink



BRAFTOVI (encorafenib) + cetuximab will not work for everyone. Individual results may vary.

Selected Important Safety Information

Your healthcare provider may change your dose, temporarily stop, or permanently stop treatment with BRAFTOVI if you have certain side effects.

Tell your healthcare team if you are pregnant or plan to become pregnant. BRAFTOVI can harm your unborn baby.

- Females who are able to become pregnant should use effective non-hormonal birth control (contraception) during treatment with BRAFTOVI and for 2 weeks after the last dose of BRAFTOVI
- Birth control methods that contain hormones (such as birth control pills, injections, or transdermal systems) may not work as well during treatment with BRAFTOVI
- Your healthcare provider will do a pregnancy test before you start taking BRAFTOVI. Tell your healthcare provider right away if you become pregnant or think you might become pregnant during treatment

Learn about possible serious side effects



Each person responds differently to treatment, so make sure to talk to your doctor about how you're feeling. This is a summary of important risk information about BRAFTOVI (encorafenib) + cetuximab. If you have any of these symptoms while taking BRAFTOVI + cetuximab, call your doctor immediately. Your healthcare provider may change your dose, temporarily stop, or permanently stop treatment with BRAFTOVI if you have certain side effects.

Risk of new skin cancers	Symptoms included new warts; skin sores or reddish bumps that bleed or do not heal; change in size or color of a mole.
Heart problems, including heart failure	Symptoms included feeling like your heart is pounding or racing; shortness of breath; swelling in your hands, ankles, legs, or feet; feeling faint or light-headed.
Liver problems	Symptoms included yellowing of your skin or your eyes; dark or brown (tea-colored) urine; nausea or vomiting; loss of appetite; tiredness; bruising; bleeding.
Bleeding problems	Can lead to death. Symptoms included headaches, dizziness, or feeling weak; coughing up blood or blood clots; vomiting blood or your vomit looks like "coffee grounds"; red or black stools that look like tar.
Eye problems	Symptoms included blurred vision, loss of vision, or other vision changes; seeing colored dots; seeing halos (blurred outline around objects); eye pain, swelling, or redness.
Changes in the electrical activity of your heart (QT prolongation)	Can be life-threatening. Symptoms included feeling faint, light-headed, dizzy, or if you feel your heart beating irregularly or fast.
Risk of harm to unborn babies	Tell your doctor if you are pregnant or plan to become pregnant. BRAFTOVI can harm your unborn baby.

These are not all of the possible side effects of BRAFTOVI + cetuximab. Call your doctor for medical advice about side effects. You may report side effects to the FDA at 1-800-FDA-1088 or visit www.fda.gov/medwatch. You may also report side effects to Pfizer Inc. at 1-800-438-1985.



The most common side effects

In this section, you will find the most common side effects that people experienced in the clinical trial. Remember, the information below does not replace directions from your doctor. Always talk to your doctor about side effects and ways you may be able to manage them. Your doctor may change your dose or stop treatment temporarily or completely. Before taking any medicines, speak with your doctor.

FATIGUE	Talk to your doctor if you experience fatigue (tiredness or lack of energy). They may recommend daily exercise or other activities that may help reduce fatigue.
NAUSEA	Nausea may be worse if your stomach is empty, so discuss your eating habits with your doctor. They may also suggest an anti-nausea medicine.
DIARRHEA	Your doctor may suggest you take over-the-counter anti-diarrheal medicine to help, but it's also always important to stay hydrated. Sports drinks are often recommended, as they can help replace electrolytes and salts. Report diarrhea to your doctor right away.
ACNE-LIKE RASH	Your doctor may recommend protecting your skin from the sun and using moisturizers every day. They may recommend or prescribe creams or other medicines to treat these rashes.
STOMACH-AREA (ABDOMINAL) PAIN	Talk to your doctor about your eating habits and how you can make adjustments. They may suggest avoiding foods that commonly cause abdominal pain and eating smaller meals throughout the day.
DECREASED APPETITE	Discuss with your doctor different ways you could increase your appetite. These may include eating balanced, nutritious meals and eating small, frequent meals or snacks 6 to 8 times daily.
PAIN OR SWELLING OF YOUR JOINTS	Your doctor may recommend physical therapy or medicine to reduce swelling and inflammation. They may also suggest light stretching and hot or cold compresses to help reduce joint pain.
RASH	Tell your doctor about any rashes right away. They may recommend creams or lotions to soothe it.



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Taking BRAFTOVI + cetuximab

BRAFTOVI (encorafenib) is an oral medicine taken one time per day. Cetuximab is an infusion therapy administered by a doctor. Take BRAFTOVI exactly as your doctor tells you. Do not change your dose or stop taking it unless your doctor tells you to.



What to do if you miss a dose

If you miss a dose of BRAFTOVI, take your dose as soon as you remember. If it is within 12 hours of your next scheduled dose, take your next dose at your regular time. Do not make up for the missed dose.



Do not take an extra dose if you vomit after taking your scheduled dose. Take your next dose at the regular time.

Selected Important Safety Information

Talk to your healthcare team if you are breastfeeding or plan to breastfeed. It is not known if BRAFTOVI passes into your breast milk. Do not breastfeed during treatment with BRAFTOVI and for 2 weeks after the last dose of BRAFTOVI.

BRAFTOVI may cause fertility problems in males. Talk to your healthcare provider if this is a concern for you.



Taking BRAFTOVI + cetuximab (continued)



Important things to remember when taking BRAFTOVI + cetuximab

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. BRAFTOVI (encorafenib) and certain other medicines can affect each other, causing side effects or affecting how BRAFTOVI or other medicines work. When starting a new treatment, it can be helpful to make it part of your daily routine.



SET TREATMENT REMINDERS

Make it a habit by setting an alarm on your phone or watch to remind you to take your BRAFTOVI at the same time every day.



TAKE WITH OR WITHOUT FOOD

Take BRAFTOVI with or without a meal or snack. **There is no need to fast.**



STORE IN A DRY PLACE

Store BRAFTOVI in its original bottle and in a dry place at a room temperature. Keep the bottle closed tightly to protect it from moisture. It does not need to be refrigerated. That means you can take it at home or on the go.



AVOID GRAPEFRUIT

Avoid consuming grapefruit when taking BRAFTOVI. Grapefruit products may increase the amount of BRAFTOVI in your body.



DRINK ENOUGH WATER

Staying hydrated is important, especially for people living with cancer. Talk with your doctor about how much water you should drink daily.

Selected Important Safety Information

Before taking BRAFTOVI, tell your healthcare provider about all of your medical conditions, including if you:

- have had bleeding problems
- have eye problems
- have heart problems, including a condition called long QT syndrome
- have been told that you have low blood levels of potassium, calcium, or magnesium
- have liver or kidney problems
- are pregnant or plan to become pregnant
- are breastfeeding or plan to breastfeed

Important Safety Information and Indication



What is the most important information I should know about BRAFTOVI?

BRAFTOVI (encorafenib) may cause serious side effects, including:

 Risk of new skin cancers. BRAFTOVI, when used alone or with cetuximab, may cause skin cancers called cutaneous squamous cell carcinoma or basal cell carcinoma. Talk to your healthcare provider about your risk for these cancers.

Check your skin and tell your healthcare provider right away about any skin changes, including a:

- o new wart
- o skin sore or reddish bump that bleeds or does not heal o change in size or color of a mole

Your healthcare provider should check your skin before treatment, every 2 months during treatment, and for up to 6 months after you stop treatment to look for any new skin cancers.

Your healthcare provider should also check for cancers that may not occur on the skin. Tell your healthcare provider about any new symptoms that develop during treatment.

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 provider will check your heart function before and during
 treatment. Tell your healthcare provider right away if you
 have any of the following signs and symptoms of a heart
 problem:
 - o feeling like your heart is pounding or racing
 - o shortness of breath
 - o swelling in your hands, ankles, legs, or feet
 - o feeling faint or light-headed
- Liver problems. Your healthcare provider will perform blood tests to check your liver function before and during treatment. Tell your healthcare provider if you have any of the following signs and symptoms of a liver problem:
 - o yellowing of your skin or your eyes
 - o dark or brown (tea-colored) urine
 - o nausea or vomiting
 - o loss of appetite
 - o tiredness
 - o bruising
 - o bleeding

- Bleeding problems. BRAFTOVI, when taken with cetuximab, can cause serious bleeding problems, including in your stomach or brain, that can lead to death. Tell your healthcare provider and get medical help right away if you develop any signs of bleeding, including:
 - o headaches, dizziness, or feeling weak
 - o cough up blood or blood clots
 - o vomit blood or your vomit looks like "coffee grounds"
 - o red or black stools that look like tar
- Eye problems. Your healthcare provider should perform an eye exam regularly during treatment. Tell your healthcare provider right away if you develop any new or worsening symptoms of eye problems, including:
 - o blurred vision, loss of vision, or other vision changes
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Tell your healthcare team if you are pregnant or plan to become pregnant. BRAFTOVI can harm your unborn baby.

- Females who are able to become pregnant should use effective non-hormonal birth control (contraception) during treatment with BRAFTOVI and for 2 weeks after the last dose of BRAFTOVI
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Important Safety Information and Indication (continued)



Talk to your healthcare team if you are breastfeeding or plan to breastfeed. It is not known if BRAFTOVI (encorafenib) passes into your breast milk. Do not breastfeed during treatment with BRAFTOVI and for 2 weeks after the last dose of BRAFTOVI.

BRAFTOVI may cause fertility problems in males. Talk to your healthcare provider if this is a concern for you.

The most common side effects of BRAFTOVI when taken in combination with cetuximab include: fatigue, nausea, diarrhea, acne-like rash (dermatitis acneiform), stomach-area (abdominal) pain, decreased appetite, pain or swelling of your joints (arthralgia), and rash.

Before taking BRAFTOVI, tell your healthcare provider about all of your medical conditions, including if you:

- have had bleeding problems
- have eye problems
- have heart problems, including a condition called long QT syndrome
- have been told that you have low blood levels of potassium, calcium, or magnesium
- have liver or kidney problems
- are pregnant or plan to become pregnant
- are breastfeeding or plan to breastfeed

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. BRAFTOVI and certain other medicines can affect each other, causing side effects or affecting how BRAFTOVI or other medicines work. You should also avoid grapefruit products during treatment with BRAFTOVI.

These are not all of the possible side effects of BRAFTOVI. Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088 or visit www.fda.gov/medwatch. You may also report side effects to Pfizer Inc. at 1-800-438-1985.

What is BRAFTOVI?

BRAFTOVI is a prescription medicine used in combination with a medicine called cetuximab for the treatment of adults with cancer of their colon or rectum (colorectal cancer):

- that has been previously treated, and
- that has spread to other parts of the body, and
- that has a certain type of abnormal "BRAF" gene

BRAFTOVI should not be used to treat people with wildtype BRAF colorectal cancer. Your healthcare provider will perform a test to make sure that BRAFTOVI is right for you.

It is not known if BRAFTOVI is safe and effective in children.

Financial assistance

Pfizer Oncology together™

If needed, we'll help you find financial assistance options for your prescribed BRAFTOVI (encorafenib), regardless of your insurance coverage.

Commercially insured

Resources for eligible patients with commercial, private, employer, or state health insurance marketplace coverage:

• Co-pay assistance: Eligible, commercially insured patients may pay as little as \$0 per month for BRAFTOVI. Limits, terms, and conditions apply.* Patients may receive up to \$9,450 per product in savings annually. There are no income requirements, forms, or faxing to enroll

*Patients are not eligible to use this card if they are enrolled in a state or federally funded insurance program, including but not limited to Medicare, Medicaid, TRICARE, Veterans Affairs health care, a state prescription drug assistance program, or the Government Health Insurance Plan available in Puerto Rico. Patients may receive up to \$9,450 per product in savings annually. The offer will be accepted only at participating pharmacies. This offer is not health insurance. No membership fees apply. Pfizer reserves the right to rescind, revoke, or amend this offer without notice. For full Terms and Conditions, please see PfizerOncologyTogether.com/terms, or write: Pfizer Oncology Together Co-Pay Savings Program, 2250 Perimeter Park Drive, Suite 300, Morrisville, NC 27560.



Medicare/government insured

Help identifying resources for eligible patients with Medicare/Medicare Part D, Medicaid, or other government insurance plans who express a financial need:

- We can assist patients with searching for financial support from alternate funding resources, which may include financial assistance through Extra Help, a Medicare Part D Low-Income Subsidy (LIS) program
- If support from alternate funding resources or Medicare Extra Help is not available, Pfizer Oncology Together will see if patients are eligible for the Pfizer Patient Assistance Program,[†] which can provide prescribed Pfizer Oncology medicines for free

Uninsured

Help identifying resources for eligible patients without any form of healthcare coverage:

- We can check patient eligibility for Medicaid and help them understand how to apply
- Patients who do not qualify for Medicaid may receive free medicine through the Pfizer Patient Assistance Program. Patients must be eligible and reapply as needed

[†]The Pfizer Patient Assistance Program is a joint program of Pfizer Inc. and the Pfizer Patient Assistance Foundation™. Free medicines from Pfizer are provided through the Pfizer Patient Assistance Foundation™. The Pfizer Patient Assistance Foundation™ is a separate legal entity from Pfizer Inc. with distinct legal restrictions.

Not actual patients.

FO Call

FOR SUPPORT
Call 1-877-744-5675 (Monday-Friday 8 AM-8 PM ET)

VISIT
PfizerOncologyTogether.com

Personalized assistance

THIS IS LIVING WITH CANCER™



This Is Living With Cancer™ is a free online resource developed by Pfizer Oncology for all people living with cancer, regardless of age, income, race, location, cancer type, or stage of disease. This comprehensive program is available to anyone in the United States, whether they're on a Pfizer treatment or not, with a growing focus on those facing challenges accessing care.

Visit ThisIsLivingWithCancer.com to learn more

The free resources offered through **This Is Living With Cancer™** and **LivingWith®** are available to anyone living with cancer and their loved ones, and are not specific to BRAFTOVI (encorafenib).

Support for caregivers

TAKING GOOD CARE MEANS CARING FOR YOURSELF, TOO

There are many ways to show care for your loved one, like providing emotional care and practical help in their time of need. But try to remember that doing your best means caring for yourself, too. Below are 4 ways to help you find a better balance.



Every day, set aside some time for yourself

Maybe it's the peace and quiet of reading a book, the fresh air you breathe while taking a walk, or the enjoyment you get from seeing a movie. Whatever it is, take time to recharge so you have the energy to take better care of your loved one.



Ask to adjust your work schedule

If you need to dedicate more time to your caregiving responsibilities, your employer may be able to adjust your work schedule or workload. Ask if your company has a family leave, elder care, or other employee benefit policy that can help.



Don't be afraid to delegate

When you feel overwhelmed, ask family, friends, neighbors, and even coworkers for help. Some people will say no, and that's okay. But many will say yes again and again. Think of tasks that may take time but don't require a lot of skill, such as laundry or grocery shopping.



Talk to other caregivers

It may feel like you're the only one in the world facing these challenges. But you're not alone. Through local support groups, you can connect with other people who share the same feelings and are experiencing similar struggles.

